

Name  
Address  
City, State, Zip

LOGO 1

**Over! Up! Set! Kick!**  
**UWL – Rah!**

Spring 2007

Dear Marching Band Alumnus:

**Y**ou no doubt recall those famous phrases from your days in the Marching Chiefs or Screaming Eagles at the University of Wisconsin-La Crosse. For decades, the band has been a premier marching unit with multiple performances not only at UWL football games, but also at NFL halftime shows and major bowl and festival parades across the country too.

Renamed in 1990, the style, size, and directors of the band have also changed through the years. But the musical concept, memorable fun, student development, and camaraderie continue. Now you can provide assistance and experience for a student in today's band **by donating to a scholarship fund**. This past fall, the UWL Alumni Band organization established a fund for the purpose of financially assisting qualified, enrolled band students. This first UWL Alumni Band scholarship is named "in memory of Dr. John L. Alexander", who was the Director of Bands at UWL from 1969 to 1994.

An initial target for the fund is \$25,000. While this particular scholarship is for \$500 per year, it can be increased or several more scholarships can be named depending on the eventual size of the fund. This is an on-going effort without limitations. Your donation by **May 31, 2007** is encouraged to continue the excellence of the band. Your gift is tax deductible to the full extent allowed by law.

Whether you played a sax, baritone, bass drum, or were on the pom-pon squad or color guard, those hours and hours on the practice field and performances are legendary, especially when bouncing a woosh note off of Grandad's Bluff! Please, use the envelope provided to enclose your check or credit card information. See the pamphlet for more information and contribution form for payment details. Whether you're able to donate \$25 or a \$1000, and maybe a match from your business, the support towards continuing the musical experience of each needy recipient will be greatly appreciated and treasured forever.

Sincerely yours,

LOGO 2

Glenn W. Gossfeld  
Founder – UWL Alumni Band  
Scholarship Chairman

Dave Friedman  
President  
UWL Alumni Band

P.S. The UWL Marching Chiefs Alumni Band received a charter from the UWL Alumni Association in 1981 and has evolved to incorporate Screaming Eagles alumni as well.  
See [www.marchingchiefs.org](http://www.marchingchiefs.org) for status of amount raised. Join us for the annual Oktobefest parade on Sept 29th!  
For further information: [scholarship@marchingchiefs.org](mailto:scholarship@marchingchiefs.org) or (262) 641-7537